

THE WIMBLEDON GUILD BRINGS WARMTH TO THE COMMUNITY WITH THEIR WINTER FUEL CAMPAIGN

As festive feelings rise and temperatures drop, this season can be a struggle for many older members of the Merton community. The Wimbledon Guild is tackling this by bringing relief to those in need with their annual Winter Fuel Campaign.

The Winter Fuel Campaign gives more fortunate members of the community the opportunity to donate their winter fuel allowances, which are then redistributed to those in need.

Generous donations, like those received from Donhead School are vital to The Wimbledon Guild's work in supporting older members of the community.

Chief Executive, Wendy Pridmore said:

'We are truly grateful for every donation we receive towards The Winter Fuel Campaign. The allowance really does make life changing differences to older people and ensures they are kept warm and comfortable during otherwise difficult winter months'.

Every penny given will be used to support local people in the Merton area. To donate, please visit our 'Donate Now' page via wimbledonguild.co.uk, telephone: 0208 946 0735 or send a cheque to: The Wimbledon Guild, Winter Fuel, Guild House, 30/32 Worples Road, Wimbledon, London SW19 4EF. To make your donation go even further, pick up a gift aid form at The Wimbledon Guild.

The Wimbledon Guild holds supporting ageing as one of three core aims alongside tackling poverty and encouraging mental well-being. In this economic climate, the need for these services has never been greater.

Visit wimbledonguild.co.uk for more information or contact

Chloe Rowley: e. crowley@wimbledonguild.co.uk

- ENDS -

Notes to Editors:

- The Wimbledon Guild was established in 1907 to provide financial, social and practical support for people in the Wimbledon area from the heart of the community
- The Wimbledon Guild aims to help local people lead a better life by tackling poverty, supporting ageing and encouraging mental well-being
- These three aims are achieved through The Wimbledon Guild's Ageing Well scheme, their counselling service (completely free for under 18s), a free furniture recycling project, the Small Grants Programme and a charity shop in Mitcham
- To find out more about what The Wimbledon Guild has been up to in the last year, take a look at the latest Annual Review or visit www.wimbledonguild.co.uk